

July 16, 2007

Charm Ruhnke
Lewis & Clark Library System
425 Goshen Road
Edwardsville, IL 62025

Dear Charm,



Findaway World, makers of the Playaway audio books are pleased to offer a special discount

Playaway is about half the size of a deck of cards and can hold over forty hours of content. Because Playaway comes pre-loaded with great digital content, it does not require any subscriptions, downloading or any other equipment to play. It's a simple ready-to-go audio book. Just plug in the earphones, play and enjoy! To reiterate, the main benefit of going to Findaway World direct is Playaways are all we do for the library community. Therefore, we are totally customer focused!

And, because there are no tapes or CDs, a Playaway is a safe-bet for library patrons in that it maintains its performance across many users and check-outs. With over 400 best-selling titles and counting, we can help enhance your offerings with Playaway. Our content will continue to grow in the coming months as well. Recently, Findaway World signed an agreement with BBC AUDIO BOOKS AMERICA. I should also point out that since all we do at Findaway World is sell and service the Playaway; you can be assured that your account will be handled promptly and efficiently.

Below is a link to our new online ordering as well as other links for the Playaway.

www.playawaylibrary.com

We will offer The Lewis & Clark Library System, the Findaway World-Direct discount of 20%. Also please label the order "L&CLS 20% discount per Frank" in the Notes Field when ordering online or on the order form when faxing.

The 20% discount will also apply for accessories. There is a \$6.95 S/H for all accessories

PLAYAWAY®

Findaway World
31999 Aurora Road
Solon, Ohio 44139

T 877.893.0808
F 440.893.0809

playawaydigital.com

If you need further assistance, please feel free to contact me, toll free at 877-893-0808 ext. 116 or email at fsemancik@playawaydigital.com.

There is one other point I should mention. I am available to do workshops on the Playaway. I would need at least 2 to 3 weeks notice for planning purposes.

Best regards,



Frank P. Semancik